**Mississippi Library Association**

**Executive Board Meeting**

**December 13, 2013**

**MLC**

**Jackson, MS**

President Amanda Clay Powers called the meeting to order at 11:20 a.m. by announcing that a sign-in sheet was going around. She then introduced the new elected officers. With Amanda moving into the President’s position, Lynn Shurden remains on the board as the Past-President. Patsy Brewer is the new Vice-President/President-Elect. Blair Booker is the new Treasurer replacing Kathy Buntin. Marsha Case replaces Mara Villa as Secretary.

Executive Board Members present:

President - Amanda Clay Powers

Vice-President – Patsy Brewer

Past-President – Lynn Shurden

Treasurer – Blair Booker

Secretary – Marsha Case

ALA Councilor – Ellen Ruffin

SELA Councilor – Melissa Dennis

ACRL Section Chair – Bob Wolverton

Public Library Section Chair - Amanda McDonald

Also in attendance were Barbara Evans—Long Range Planning, Jaclyn Lewis—Public Relations Committee; Kathy Buntin—former Treasurer; Susan Cassagne—MLC Executive Director; Deb Mitchell—Legislative Committee; Mara K. Villa—former Secretary; Venetia Oglesby—former School Section Chair; and Barbara Price—Association Administrator.

The agenda was approved as presented.

There were no minutes from the previous meeting nor a new Treasurer’s report to be approved.

**President’s Report**: Amanda Powers presented three ideas as being the most pressing to date—transition of new Association Administrator, fiscal management, and publicity/marketing.

Barbara Price was re-introduced as the new Association Administrator. Discussion was held as to what had been done as part of Barbara’s job start. Several ideas were shared—clearly lay out the transition and duties in 2014 in order to better prepare for 2015. The suggestion was made that record management, archives, and general improvements be main areas for development.

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Fiscal management was another area that needs attention. The association has a fairly new bookkeeper, a new accountant and treasurer. These three individuals will have to all work together along with the Association Administrator. It is also time to develop the new year’s budget.

The third idea for discussion was publicity and marketing. Many ideas were suggested—getting word out about MLA, reaching out to membership, social media, Facebook, Twitter, changes in website, MLA listserv, newsletter, USM Alumni/Students group, and podcast.

Legislative Day has been scheduled for Thursday, February 27, 2014. There will be a briefing at MLC at 10:30 a.m. with Pie Day starting at the Capital at 1:00 p.m.

Discussion was held concerning the changing of MLA Board meeting times. The decision was made to change meeting times to 11 a.m. unless otherwise noted. The Executive Board meetings for 2014 have been set as follows: March 21—11 a.m.—MLC, May 16—11 a.m.—MLC, August 10-11—5 p.m. and 9 a.m. respectively—Vicksburg location to be announced, October 14—2 p.m.—Vicksburg, December 12—11 a.m.—MLC.

Committee assignments were discussed with those present offering ideas as to possible chairs.

**Vice-President**: Patsy Brewer reported that she was beginning to work on ideas for the 2014 convention to be held in Vicksburg in October. She presented “Social Networking & Marketing” as a possible theme.

**Association Administrator**: Barbara Price opened a discussion concerning MLA Board members being bonded. Price stated that MLA By-Laws state that anyone who handles money must be bonded. This would include Price, Powers, Booker, and Casey Hughes, bookkeeper. Barbara will investigate and bring her findings back to the Board.

**ALA Councilor**: There was no report. ALA Mid-Winter is in January 2014.

**SELA Councilor**: No report.

**MLC Executive Director**: Susan Cassagne stated that MLC was happy to continue to host MLA’s board meetings. They will be working with MLA in bringing speakers to the convention through the issuance of a grant. She will also be happy to work with Deb Mitchell in setting up Legislative Day/Pie Day.

**ACRL**: No report.

**Public Library**: No report.

**Trustees**: No chair. Mara Villa will investigate possibilities.

**Publicity**: Jaclyn Lewis stated that she is excited to get started getting members involved.

**Legislative**: Deb Mitchell stated that MLA has basically the same Legislative Goals as in previous years, but has added “closely monitor the federal E-rate program as the FCC considers program changes and make necessary contacts to indicate the importance of this program to Mississippi libraries.”

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With no old business, new business, or further announcements Ellen Ruffin made the motion to adjourn with Melissa Dennis seconding. The meeting adjourned at 12:53 p.m.

Respectfully submitted,

Marsha A. Case, Secretary

Approved March 21, 2014